Arts Quad (Phase 2)
Ed/Psych building
Performing Arts/Music
Asbury Hall
Landscape improvements
Greene Hall renovation
Harkins Hall renovation
Addition to Theater and Dance
Arts Quad (Phase 1)
Classroom building
Arts Quad (Phase 1)
Performing Arts/Music
LETTER FROM THE PRESIDENT

I am pleased to present the 2014 Master Plan for The University of Southern Mississippi’s Hattiesburg campus. I am confident that this plan will contribute to the success of our students, faculty, and staff, as we work to advance the teaching, research, and service goals of the University.

Our experiences are shaped by the environments in which we live, work, and grow. As such, facilities and campus planning processes play critical roles in the growth and development of our institution. Facility construction, design, and functionality contribute to our ability to thrive in the world around us, and appropriate facility development and utilization are key components in student recruitment and welfare, effective pedagogy and research, and workplace productivity.

The 2014 Master Plan builds on the work of our 2007 Plan. While we have made much progress in the past seven years, much work is still to be done. The 2014 Plan builds on the principles and directions developed in 2007; supports greater integration of accessibility and sustainability principles; and incorporates our renewed institutional focus on six key priorities:

1. Ensuring Student Success
2. Expanding Enrollment Strategies
3. Enhancing Academic Instruction
4. Fostering Greater Focus on Research
5. Bolstering Economic and Community Partnerships
6. Maximizing Human Potential

As facilities planning and management staff follow this plan, I am confident that we will move toward providing better student living space; laboratory and research facilities; study areas; instructional spaces; common areas for collaboration and relaxation; health and wellness opportunities; functional office spaces; state of the art technology for offices and classrooms; and effective traffic flow patterns, both for pedestrian and vehicle safety.

I appreciate the hard work of the committee members who partnered with Sasaki Associates, Inc. to refresh and revise our Master Plan and the willingness of our campus community to engage in the process through providing valuable feedback and input. I look forward to our future as we continue to align facilities with institutional goals and work to meet the needs of our faculty, staff, students, alumni, and community.

Rodney D. Bennett
President
# TABLE OF CONTENTS

## 1 RENEWING THE MASTER PLAN

<table>
<thead>
<tr>
<th>1.1</th>
<th>09</th>
<th>1.1 INTRODUCTION &amp; PURPOSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.2</td>
<td>19</td>
<td>1.2 PROCESS &amp; PARTICIPATION</td>
</tr>
<tr>
<td>1.3</td>
<td>20</td>
<td>1.3 ACCOMPLISHMENTS OF THE 2007 MASTER PLAN</td>
</tr>
</tbody>
</table>

## 2 A VISION FOR TOMORROW

<table>
<thead>
<tr>
<th>2.1</th>
<th>26</th>
<th>2.1 VISION</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.2</td>
<td>30</td>
<td>2.2 AREAS OF STUDY</td>
</tr>
</tbody>
</table>

## 3 CAMPUS ELEMENTS AND SYSTEMS

<table>
<thead>
<tr>
<th>3.1</th>
<th>56</th>
<th>3.1 LANDSCAPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.2</td>
<td>64</td>
<td>3.2 LAND USE</td>
</tr>
<tr>
<td>3.3</td>
<td>66</td>
<td>3.3 FACILITIES &amp; SPACE</td>
</tr>
<tr>
<td>3.4</td>
<td>68</td>
<td>3.4 HOUSING &amp; STUDENT LIFE</td>
</tr>
<tr>
<td>3.5</td>
<td>74</td>
<td>3.5 MOBILITY</td>
</tr>
</tbody>
</table>
## 4 Realizing the Vision

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1 SPACE MIGRATION</td>
<td>90</td>
</tr>
<tr>
<td>4.2 LONG-TERM PLAN</td>
<td>102</td>
</tr>
<tr>
<td>4.3 GOVERNANCE</td>
<td>104</td>
</tr>
<tr>
<td>4.4 CONCLUSION</td>
<td>106</td>
</tr>
</tbody>
</table>

## 5 Appendix

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.1 ACKNOWLEDGEMENTS</td>
<td>110</td>
</tr>
<tr>
<td>5.2 LIST OF MEETINGS</td>
<td>116</td>
</tr>
<tr>
<td>5.3 SPACE UTILIZATION</td>
<td>128</td>
</tr>
<tr>
<td>5.4 REFERENCES</td>
<td>132</td>
</tr>
</tbody>
</table>
RENEWING THE MASTER PLAN
Quad redevelopment
Front lawn improvements
Greene Hall renovation
Southern Hall renovation
Harkins Hall renovation
Centennial Green improvements
Championship Ln improvements
Payne Center Expansion
New Classroom Building
Southern Hall renovation
Championship Ln improvements
1.1 INTRODUCTION & PURPOSE

The University of Southern Mississippi (USM) is in the midst of an ambitious capital investment plan to realize the vision for the campus set forth in its 2007 Master Campus Facility Plan (2007 Master Plan). That plan established a clear vision for the campus, that has guided the implementation of several projects including Century Park North, Century Park South, the 4th Street Parking Garage, Asbury Hall, and the Armstrong/Branch Plaza, among other projects. Moreover, it established a culture of planning at USM. Under the guidance of the Master Campus Facility Planning Committee, a set of principles (see following page) were establish to guide and evaluate capital projects and policy proposals such that they align with the 2007 Master Plan, and ultimately the academic mission of the University.

Seven years later, Tomorrow Southern Miss seeks to guide the next chapter of development at USM in accordance with these principles. With the completion of the Century Park projects in the north area of campus, the importance of the west and northwest areas of campus as frontiers for campus growth and redevelopment are becoming increasingly apparent. Newly constructed buildings are presenting opportunities for the refurbishment of existing buildings and infill development in the Campus Core—strategies that help preserve and enhance the compact, walkable nature of the Hattiesburg campus.

Tomorrow Southern Miss is intended to guide the development of the campus over the next five to ten years. It provides a framework upon which future projects can contribute to a unified vision for the campus.
The purpose of the planning principles is to guide the development of The University of Southern Mississippi’s campus* sites. The planning principles and tenets express the vision and mission of the University and are intended to span decades of change while also serving as an ongoing guide to incremental decisions with regard to consistency and long-term planning strategy for all Southern Miss locations. These principles guide the University’s essential obligation to protect its unique built and environmental assets, through program planning, land use planning, sustainability planning and historic preservation.
PROTECT HISTORIC OPEN SPACES AND BUILDINGS
- The character of the historic buildings at all locations will be preserved.
- The significant open spaces at all locations will be protected and enhanced.
- The nature of the original historic fabric of the University will be maintained, preserved and carefully safeguarded with respect to the future use and occupancy of historic buildings and landscapes.
- Participation in capital projects will appropriately maintain, renovate and/or adaptively reuse historic buildings.

EXTEND AND ENHANCE THE CHARACTER OF CAMPUS THROUGH THE CONTEXTUAL DESIGN OF FUTURE BUILDINGS AND OPEN SPACES
- Future buildings and landscape design should complement the positive precedents of the adjacent buildings and open spaces.
- The scale, massing, proportions and materials utilized in adjacent buildings and open spaces will be considered in future designs.
- The university will implement sustainable land use practices and densities to control expansion, to conserve space, to maintain the contextual qualities of the campus and to favorably maintain a positive symbiotic relationship with the community within which the University resides.
CREATE AND PROMOTE SAFE ENVIRONMENTS FOR LEARNING, RESEARCH AND SOCIAL ENGAGEMENT

• All locations will be developed as learning environments, emphasizing flexibility, innovation, collaboration and social engagement.
• All locations will be planned and designed to engage populations and individuals of all abilities and to enhance the experience of visitors through outreach efforts, improved accessibility, expanded accessible routes, an integrated signage system and optimized way-finding efforts.
• Integrate student life and academic spaces, including landscaping, where informal gatherings, collaboration and social interaction can occur.
• Architectural planning and design will facilitate views of outdoor spaces.
• Nodes of interaction between the University and community will be established in a manner which is mutually beneficial.
• Physical developments will incorporate compliance with applicable codes and will consider other measures to ensure a sense of well-being and to provide environmental controls that create a safe and secure sense of place.
• Nodes of interaction between the University and community will be established.
• Physical developments will incorporate safety to ensure a sense of well being.
PROMOTE SUSTAINABILITY, ENVIRONMENTAL DESIGN AND ENERGY CONSERVATION

• The University will work toward achieving sustainable/maintainable mechanical, electrical and plumbing systems within a workable utility infrastructure that is planned for the future.

• Landscape architecture will be developed to enhance the pedestrian environment, provide shade, and address environmental impacts that include stormwater, habitat and air quality.

• Architectural and renovation projects will be designed to conserve energy and respond to the climate through building orientation and color, shade and roof form.

• Planning for future buildings and renovations shall consider sustainable design goals to minimally include energy conservation, use of local resources and environmental stewardship.

• Sustainability/maintainability efforts will be embedded through governance, culture, and education, as well as in operational areas of planning, design, construction, transportation, food service, energy use, water use, waste and recycling.
PLANNING PRINCIPLES (CONT.)

DEVELOP AN INTEGRATED CIRCULATION SYSTEM

• The University will employ a coordinated approach to inter-campus and intra-campus circulation systems that will include pedestrian, bicycle, electric cart, transit, automobile, service, disability and emergency access.

• In conjunction with efforts to increase campus residential life, the University will promote existing and new pedestrian-oriented environments emphasizing accessibility, shade, safety, security and comfort with a goal of achieving easy access to academic destination points.

• Strategically located concentrated parking facilities will be placed at peripheral locations and linked to the academic core via the enhanced pedestrian network.

INTEGRATE MODERN TECHNOLOGY

• The University will sustain and improve access to technology at all locations.

• Current and emerging technologies will be incorporated into campus designs.

• Implementation of live and online instructional delivery methods, wireless access, security systems and energy management controls will be seamlessly integrated to meet the changing needs of the University community.
IMPLEMENT STRATEGIC GROWTH PRACTICES

- Academic facilities will be concentrated in the pedestrian core of campus, will consider locational advantages and will be linked via pedestrian networks to all campus areas.
- Planning for renovation of existing buildings/facilities, as well as development of new buildings/facilities, should address the long-term needs of the University and meet the current standards for energy efficiency and workplace quality.
- Residential living opportunities should be located in relation to student amenity and support facilities.
- Planning for new facilities shall account for/address comprehensive operational costs.
- Planning of future facilities will consider the re-purposing, displacement and/or replacement of existing uses.
- Strategically repurposing of facilities to provide temporary swing space meets the needs of the University by providing flexibility in phasing, meeting the needs of the University.
- Planning for future facilities will emphasize continuity of operations based on regional topography and functional insights gained through experiences with previous natural disasters.
- The Plan should maintain or improve upon the existing land use relationships with the surrounding commercial and residential districts in order to facilitate growth opportunities that are mutually beneficial to, and compatible with, the local community.
- Partnership ventures should be carefully considered relative to their impact on the University’s academic enterprises with regard to increased opportunities for economic, cultural, housing, recreation and other community assets.
- A Master Planning Committee and a Design and Utilization Review Committee will be established to assist University Administrators in implementing the Planning Principles. (See Section 4.3 Governance)
Conceptual Rendering of planned campus improvements
KEY COMMITTEES:
USM Executive Cabinet
Master Planning Review Task Force
Space Planning Ad Hoc Committee
Traffic Flow Ad Hoc Committee
Design Review Committee
Greek Community Leadership Team
Alumni and Undergraduate Blue Ribbon Work Team

KEY STAFF:
Dr. Chris Crenshaw
Assoc. Vice President for Facilities Planning and Management

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Sr. Assoc. Provost for Administration & Operations

Sid Gonsoulin
Assoc. Vice President for Student Affairs

Rita Hailey-Burks
Asst. Director for Planning & Space Utilization
1.2 PROCESS & PARTICIPATION

Tomorrow Southern Miss is the result of a year-long planning process that began in Spring 2013. A series of four listening sessions and charrettes were held. These entailed multi-day workshops that brought together representatives from various stakeholder groups to collect ideas and learn about issues facing the University. The input gathered from these listening sessions and charrettes guided the iterative development of the master plan. Drafts were shared and critiqued publicly. For a detailed accounting of the participatory process, please see Section 5.1.

Sasaki Associates worked closely with key University staff to collect and analyze map-based and statistical information related to the campus, classroom utilization, building condition, mobility, and other topics.

This effort embraced and expanded upon earlier planning initiatives, including: The University of Southern Mississippi Hattiesburg Master Campus Facility Plan (2007), University of Southern Mississippi Hattiesburg: Campus Traffic Circulation, Wayfinding and Signage Assessment (2011), University of Southern Mississippi Replacement of Fraternity Housing Research and Conceptual Feasibility Study (2012), Greek Life at Southern Miss (2012), Recreational Sports for Students at Southern Miss (2012), Fraternity Housing of the Future (2012), Midtown Hattiesburg Form-Based Code (2013), and the Bicycle and Pedestrian Master Plan (2014).
1.3 ACCOMPLISHMENTS OF THE 2007 PLAN

The planning effort undertaken by the University in 2007 has resulted in numerous, tangible outcomes. Capital improvements made since then, generally, have been designed and built in accordance with the 2007 Master Plan and its guiding principles.

A main proposal of the plan was to mirror the historic mall on the north side of the student union. Century Park North, Century Park South, Spirit Park, and the parking garage were designed and built accordingly.

The 2007 Master Plan recommended a new building at Montague and Ross to house the College of Nursing. Asbury Hall (completion expected 2016) will fulfill that vision. The 2007 Master Plan also recommended a new building to house the College of Business. Originally planned for 31st and Pearl, the idea is being realized in Scianna Hall located east of Roberts Stadium.

The 2007 Master Plan also recommended building a south concourse at Roberts Stadium; the pedestrianization of West Memorial Drive and 31st Avenue between Pearl Street and Montague Boulevard; the realignment of Ross Boulevard; and the decommissioning of George Commons, Elam Arms and Pinehaven to make way for future redevelopment. All of these recommended projects have been completed in accordance with the plan.

This portfolio of built work is a testament to the soundness of the proposals set forth in the 2007 Master Plan and the commitment on the part of the University to hold individual projects accountable to the larger vision for the campus.
SELECTED PROJECTS PROPOSED UNDER THE 2007 MASTER PLAN:

Roberts Stadium - South Stands
completed 2008

Century Park North
completed 2010

4th Street Parking Garage
completed 2011

Armstrong/Branch Plaza
completed 2013

Scianna Hall
expected completion 2015

Century Park South
expected completion 2015

Asbury Hall
expected completion 2016
2007 CONDITIONS

The illustration above represents the existing or extent conditions at the outset of the previous master plan, which was undertaken in 2007. Moving from left to right, this series of drawings highlights the major proposals of the 2007 Master Plan, the projects that were complete toward its fulfillment, and the next series of projects proposed under Tomorrow Southern Miss.

2007 MASTER PLAN (KEY PROPOSALS)

1. Roberts Stadium South Stands
2. Ross Boulevard realignment
3. Century Park North
4. Century Park South
5. Scianna Hall
6. Asbury Hall
7. Armstrong/Branch Plaza
8. West Memorial Drive pedestrianization
9. 4th Street parking garage
10. Residential Quad redevelopment
2014 CONDITIONS (KEY ACCOMPLISHMENTS)

1. Roberts Stadium South Stands
2. Ross Boulevard realignment
3. Century Park North
4. Century Park South
5. Scianna Hall
6. Asbury Hall
7. Armstrong/Branch Plaza
8. West Memorial Drive pedestrianization
9. 4th Street parking garage

2014 MASTER PLAN (KEY PROPOSALS)

1. Redevelopment of the Greek Community
2. Arts & Entertainment District
3. Pedestrianization of streets in the “Campus Core”
4. Restoration/beautification of front lawn
5. Beautification of Highway 49 frontage
6. Midtown development at former Elam Arms property
7. Expanded and relocated varsity and recreational sports facilities
8. Renovation and reallocation of existing interior space
A VISION FOR TOMORROW 2
2.1 VISION

The planning recommendations for the next five to ten years of the development respond to the emerging aspirations of the University and the guiding principles set out in the 2007 Master Plan. The recommendations put forth under Tomorrow Southern Miss were conceived within the rubric of these principles and can be summarized into five directives:

**Consider “West Campus” as the next frontier for academic growth.** Concentrating academic uses in the Campus Core continues to be a priority. However, as building sites are needed beyond the capacity of the Campus Core, West Campus is identified as the next logical extension of the academic environment given its central location and proximity to existing facilities.

**Renovate and reallocate interior space in the “Campus Core.”** With the nearing completion of Scianna Hall and Asbury Hall, the University has a unique opportunity to retrofit exiting space. Much of the University’s interior space is outdated and/or poorly designed for the units housed in it. Tomorrow Southern Miss proposes the renovation and reallocation for academic and other units with the goal of optimizing fit-for-purpose and collaboration considerations.

**Redevelop the Greek Community.** The completion of The Village in 2007 was an important first step toward improving Greek housing at USM, yet further progress can be made. Many Inter-fraternity Council chapter houses face financial and facility issues, and the National Pan-Hellenic Council chapters lack a physical presence on campus. Tomorrow Southern Miss proposes redeveloping the “Greek Community/ Sports” area to improve not only Greek housing, but Greek life in general.

**Relocate and expand varsity and recreational sports within the “Greek Community/ Sports” area.** To achieve their potential for recruitment, fan attendance, and the overall experience, varsity and recreational sports need to be integrated within the campus. To that end, land along West Fourth Street has been identified for the planned relocation and expansion of athletics and recreation facilities.

**Improve walkability and bikability.** In recent years, the University has taken steps to make the campus friendlier to pedestrians and cyclists, but more can be done. Nationally, a movement away from car-dependency is occurring. In greater numbers, people are seeking lifestyles that emphasize walking, cycling, and transit use. In line with this trend, investments in shade trees, pedestrian walks, and bicycle infrastructure are a major focus of Tomorrow Southern Miss.
Greek Community

The University and leaders of the Greek community are working toward a shared vision for Greek housing at Southern Miss. Through robust analysis, inclusive stakeholder input, and thoughtful design, a plan has been crafted that sews together new and existing structures, facilitates intermixing across chapters and councils, and plugs the vision for Greek housing into the broader master plan for USM's Hattiesburg campus.
To analyze and make recommendations unique to each corner of campus, six areas of study were identified to allow for detailed consideration. The most recognizable area of the campus is the "Campus Core." This area is often referred to as the "historic core" given that it was built according to R.H. Hunt’s c. 1910 master plan and houses the most iconic architecture of the campus. It is also the academic and administrative center of the University.

"West Campus" is the University’s next frontier for academic expansion. Its adjacency to the Campus Core and Hardy Street positions it to accommodate academic expansion and public-oriented uses. Strategic property acquisition will be required to assemble a contiguous tract of land for incorporation into the extant campus.

The area along Eagle Walk consists of a mix of uses, including the “Quad,” Roberts Stadium and the Varsity Athletics offices, as well as several administrative and academic buildings. This area also contains the primary frontage of the campus along Hardy Street and Highway 49.

The area along the Longleaf Trace (a rail-to-trails multi-use path) contains the bulk of Varsity Athletics facilities, some of which are located on outparcels east of Highway 49. This district contains an expanding residential presence (in the form of Century Park North and Century Park South), consistent with the 2007 Master Plan. Physical Plant is also located in this area.

The "Greek Community/ Sports" area of campus will experience several transformative improvements over the next five to ten years. Several Varsity Athletics facilities that are currently located on peripheral outparcels will be relocated here. It will also experience the redevelopment of the Greek Community and an expansion of recreational sports fields.

The University owns several parcels in the Midtown redevelopment district, which the City of Hattiesburg and Forrest County are working to redevelop as a mixed-use, walkable neighborhood. The City recently spearheaded a master plan and rezoning initiative that resulted in a new form-based code for the district. The code prescribes standards for the redevelopment, including University-owned parcels.
CAMPUSS CORE

With Asbury Hall, Scianna Hall, and Century Park South nearing completion, the University will soon enjoy an unprecedented opportunity to renovate and reallocate interior space. This will enable a sequence of interior space migrations that will allow the University to address unit adjacencies and fit-for-purpose issues that have resulted from ad hoc relocations over time. Many units are currently housed in space that is not designed for their needs or the uses they accommodate. Others are not located in close proximity to related units which would promote collaboration and shared resources. Strategic relocation and renovation, therefore, is necessary to make the most of existing facilities and this unprecedented opportunity.

GOALS

OPTIMIZE UNIT ADJACENCIES AND FIT-FOR-PURPOSE THROUGH SPACE MIGRATION AND RENOVATION
SIMPILFY, BEAUTIFY, AND CEREMONIALIZE THE VISITOR ARRIVAL SEQUENCE
IMPROVE EAST/WEST PEDESTRIAN CORRIDORS
Planned Projects in the “Campus Core”

- General Classroom Building
- Theatre and Dance Addition
- Centennial Green improvements
- Asbury Hall
- Harkins Hall Renovation
- New Parking Lot
- Greene Hall Renovation
- Forrest Avenue Pedestrianization
- New Campus Quad
- Montague Blvd Extension
- Cook Learning Commons
- Spirit Park
- Front Lawn Restoration

Map showing the locations of various projects on the university campus.
In addition to renovation, the long-term growth needs of the University can be met through the expansion of the Campus Core to the west along Pearl Street and Montague Boulevard. This will require improvements to east/west pedestrian routes in order to maintain connectivity within this emerging district and the campus as a whole. In some cases, where buildings block east/west movement, interior corridors could be coordinated with the exterior pathways to better facilitate cross-campus movement. Further study of this concept is required.

The original plan for the Hattiesburg campus, designed by R. H. Hunt c. 1910, envisioned a crescent front lawn along Hardy Street, an example of monumental design characteristic of the City Beautiful Movement. Only the eastern half of the crescent remains intact with the Mannoni Performing Arts Center and Marsh Hall violating Hunt’s original plan. Surface parking lots disrupt the lawn. In the long term, Mannoni and Marsh will be decommissioned and replaced on Ross Boulevard, affording the opportunity to restore the monumental crescent lawn.
Ground Floor - Interior Circulation Plan

- Library
- Owings
- McQuagge
- Thames Polymer Science Research Center
- Harkins
- Theatre & Dance
- Asbury
- MONTAGUE BLVD
- The Hub
- Cochran Center
- Walker
- RC Cook
- Chain Tech Building
- Centennial Green

INTERIOR CIRCULATION
PLANNED BUILDING
HARKINS HALL

When the College of Nursing relocates to Asbury Hall (planned 2016), Harkins Hall will be renovated and repurposed for the College of Arts & Letters and general purpose classrooms. The building will experience a complete modernization that will include technologically-integrated classrooms, anthropology labs, contemporary offices, and flexible spaces for study and informal gathering.

A new entrance will be added to the building’s north facade and a redundant chiller will be removed, transforming what is currently a back of house service environment into a gracious entry onto what will be a revamped pedestrian environment.
GREENE HALL

Greene Hall will be the new home for the College of Health once the College of Business relocates to Scianna Hall (planned 2015). Greene will be modernized and remodeled to suite the specific needs of the programs and departments within the College of Health.

Greene currently blocks an important east/west pedestrian route across campus, a route that is expected to experience an increase in foot traffic as the Pearl Street corridor is developed. As part of the renovation, Greene will feature a ground floor that blends indoor and outdoor environments and that improves the experience of passing through the building.

The programming for Greene Hall will include pedestrian/bike/electric cart access from all directions and areas of campus.
WEST CAMPUS

As the Campus Core expands west, Ross Boulevard stands to gain importance as a campus gateway. Several buildings are planned for this area, including a new performing arts center (replacement for Mannoni Performing Arts and Marsh Hall), expansion of the Theatre and Dance Building, University Museum, a Center for Children and Families. Given the public nature of these planned buildings, it will be important to establish prominent, ceremonial, and an intuitively navigable entrance to the campus. The existing Memorial Drive entrance stands as a model.

In an ongoing effort, the University has been assembling land in west campus on a parcel-by-parcel basis. Until a contiguous tract of land can be assembled, acquired parcels will be utilized for parking, at least on an interim basis. The Pearl Street area is ideal for parking as a result of its adjacency to Ross Boulevard, where public buildings are planned, where access is possible from Hardy Street and 38th Avenue, and where convenient pedestrian connections can be provided to the Campus Core. Parking proposed for this area will be designed with ample landscape to mitigate the visual impact on adjacent properties.

GOALS

ESTABLISH ROSS BOULEVARD AS A MARQUEE CAMPUS GATEWAY
USE OUTPARCELS FOR SURFACE PARKING ON AN INTERIM BASIS
ACQUIRE PARCELS TOWARD THE ASSEMBLY OF A CONTIGUOUS CAMPUS
Planned Projects in “West Campus”

- Performing Arts Center/Music Building
- Ed/Psych Building
- Center for Children and Families
- University Museum
- New Parking Lots
- New Varsity Tennis Pavilion
- Arts Quad (phase 1)
New Greek Chapter Houses
Payne Center expansion
Classroom building
Theatre & Dance Building addition
Asbury Hall
Ed/Psych building
Classroom building
West Campus

West Campus is the University's next frontier for growth. Given its central location and proximity to existing facilities, West Campus has been identified as the next logical extension of the Campus Core. The University is actively and publicly acquiring parcels in this area. As demand for space exceeds the capacity of the Campus Core, new buildings will be constructed there.
**EAGLE WALK**

The construction of Century Park North and Century Park South presents an opportunity to replace the “Quad” with modern facilities. In the long-term, beds will be relocated from the Triad (i.e. Mississippi, Hattiesburg and Hickman) to new facilities proposed for the Quad. The Triad, in turn, will be repurposed for academic and administrative uses within the Campus Core.

Much of the land along Eagle Walk has, over time, been utilized for parking lots and service drives, leaving little meaningful landscape. As a result, spaces such as the Quad lack the sense of place imbued by the pedestrian-oriented quads in the Campus Core. By relocating some parking to the campus periphery, more land can be dedicated to high-quality outdoor environments. Similarly, surface parking lots currently dominate the University’s frontage along Highway 49. This highly-visible edge of campus is, at present, a missed opportunity for creating a positive impression for passersby. In response, parking will be reorganized to allow for a more gracious landscape edge.

Reorienting Eagle Walk toward pedestrians and away from cars will require shaded pathways for comfort. Peripheral parking must also be connected to the Eagle Walk area and other parts of campus to maintain convenience. As such, Eagle Walk is planned to be upgraded to a true promenade and extended north to Hillcrest Hall and adjacent parking lots.

**GOALS**

- REDEVELOP THE QUAD TO SUPPORT CONTEMPORARY LIVING/LEARNING
- ESTABLISH A PROMENADE ALONG EAGLE WALK SPINE TO TIE TOGETHER THE EAGLE WALK AREA
- BEAUTIFY THE UNIVERSITY’S FRONTAGE ALONG HIGHWAY 49
Planned Projects along Eagle Walk

- Quad redevelopment
- Kennard-Washington renovation
- McLemore Hall renovation
- Eagle Walk pedestrianization
- Landscape enhancements to Hwy 49 frontage
GREEK COMMUNITY/SPORTS

More than any other area, the west extents of the campus are planned for dramatic improvements in the next five to ten years. With Pinehaven scheduled for decommissioning in 2015 and most Fraternity Drive chapter houses slated for replacement, among other planned projects, roughly 82 acres of land will be redeveloped.

This presents an opportunity to meet two pressing needs: 1) providing adequate recreational sport fields; and, 2) bringing Varsity Athletics fields closer to the Campus Core. A new pedestrian pathway extending west from Green Coliseum will be the spine for organizing these active sports uses.

GOALS

REDEVELOP THE GREEK COMMUNITY

EXPAND VARSITY AND RECREATIONAL SPORTS AMENITIES

A redeveloped Greek Community is also envisioned for this area of campus. This will involve the replacement of substandard and over-sized chapter houses, new chapter houses for National Pan-Hellenic Council chapters that currently have no physical presence, and other amenities.
Planned Projects in the “Greek Community/ Sports” area

- New Parking Lot
- Varsity Track & Field
- Lacrosse/Rugby/Soccer Field
- Payne Center expansion
- Recreational Sports Fields
- Village Center Commons
- Recreation/Varsity Sand Volleyball Courts
- Greek Chapter Houses
- Expansion of The Village
- Greek Chapter Houses
- Greek Town Houses
- New Parking Lot
- Greek Apartments

Map showing the location of the planned projects.
LONGLEAF TRACE

Over time, many varsity athletic facilities have been located on the northern fringes of campus. The remoteness of these facilities is a barrier to the success of Varsity Softball, Soccer, and Track & Field. Under Tomorrow Southern Miss, these sports programs will be relocated to the northwest area of campus and the existing location of the Physical Plant Complex north of 4th Street. The Physical Plant Complex will be relocated to the outparcels east of Highway 49 where many of the existing athletics facilities are currently located.

Given its peripheral location, yet within a short walk to the Campus Core, the areas on either side of the Longleaf Trace and west of Highway 49 are ideal for parking. As such, expanded parking lots are recommended for these areas. Connections to the Campus Core will be provided via an enhanced Eagle Walk which will be extended northward to Hillcrest with the goal of improving access to parking and to the Longleaf Trace trail.

GOALS

RELOCATE ANCILLARY USES AND LARGE PARKING LOTS TO OUTPARCELS
EXTEND PEDESTRIAN PATHS TO CONNECT OUTPARCELS WITH THE CONTIGUOUS CAMPUS
RELOCATE VARSITY AND RECREATIONAL SPORTS CLOSER TO THE CAMPUS CORE
Planned Projects along the Longleaf Trace

- Varsity Softball
- Parking Lot Redesign
- Varsity Soccer
- Century Park South
- Eagle Walk Extension
- ROTC Training Ground
- New Parking Lot
- Physical Plant Complex
MIDTOWN

In 2013, the City of Hattiesburg and Forrest County completed a master plan for Midtown, an underdeveloped area that borders the Southern Miss campus to the south. The plan aimed to create a pedestrian-friendly, mixed-use neighborhood that connects people to living, shopping, dining, entertaining, medical, cultural, and recreational activities.

To take these goals from vision to reality, the city also adopted a form-based zoning code later that year that prescribes the physical form of buildings, streets, the public realm, and other elements that will comprise the regenerated Midtown District. With the code in place, the vision for a walkable, mixed-use Midtown is now a legal mandate that stands to enliven this key neighborhood.

GOALS

CARRY OUT DEVELOPMENT THAT SUPPORTS BOTH NEIGHBORHOOD AND CAMPUS LIFE

IMPROVE THE SAFETY AND BEAUTY OF PHYSICAL CONNECTIONS BETWEEN CAMPUS AND MIDTOWN

The University owns about 7.5 acres within Midtown at Hardy and 31st Street. Under the city’s code, the University’s land is zoned primarily for three to five-story, mixed-use development. These holdings present an opportunity to catalyze investment in Midtown and bolster town-gown synergy.
Create a visually-attractive "gateway" into Midtown and at the main entry of The University of Southern Mississippi by building a sense of arrival. Gateway treatments can be as simple as distinctive pavement markings, landscaping, and an insignia representing The University’s Golden Eagle, or more structural with a significant piece of vertical stone or metal artwork and appropriate lighting. A fully rebuilt midtown, depicted in the conceptual rendering above, stands to soften the edge between Southern Miss and its neighborhood context. 29th and Hardy will be a critical gateway to both. This intersection has the potential to impress upon visitors a marked sense of arrival, to build district identity, and to strengthen the image of the University.
Under the City’s newly adopted code, Hardy will remain a retail street; however the design of the street will be re-oriented to accommodate pedestrians and cyclists. Wide sidewalks, shade trees, and uninterrupted storefronts will replace drive-throghs and parking lots.

The Hardy/Highway 49 area of Midtown is also zoned to accommodate residential development, including off-campus student housing. This area is within a ten-minute walk to the Campus Core, giving students the option to leave their cars behind and walk to campus.
1. Morningside Drive parcels
2. Physical Plant Complex
3. Hillcrest Modular units
4. Varsity Softball complex
5. Varsity Soccer/Track & Field complex
6. 37th Avenue parcels
7. Fraternity chapter houses
8. Pinehaven
9. 35th Avenue parcels
10. Print Center
11. The "Quad"
12. 31st Avenue parcels
13. Marsh Hall/Mannoni Performing Arts Center
14. Ranger Hill
15. Clinic for Family Therapy
16. Center for Child Development
17. Stores/Receiving/Property Accounting
PLANNED PROJECTS

1. Recreational sport field
2. ROTC training ground
3. Varsity sport field
4. Village Center Commons
5. Payne Center Expansion
6. Spirit Park
7. Greek townhouses
8. Greek chapter houses
9. Greek apartments
10. General classroom building
11. Centennial Greenimprovements
12. Quad redevelopment
13. Championship Lane improvements
14. School of Music & Performing Arts Center
15. Pride Field enhancements
16. Center for Children and Families
17. College of Education & Psychology building
18. Theatre & Dance Building addition
19. Arts quad
20. Midtown development parcels
21. Midtown redevelopment district
22. NPHC Plaza
23. Security Kiosk-North
24. Recreation/Varsity sand volleyball courts
25. Varsity Softball complex
26. Physical Plant Complex
27. University Museum
28. Varsity Track & Field
29. Campus Core pedestrianization
3.1 LANDSCAPE

The following landscape guidance is meant to establish a level of continuity and order among the different landscape spaces on campus. This guidance provides general suggestions and does not prescribe specific design solutions for any particular space. The goal is to achieve a comprehensive campus landscape system that responds to climatic and functional limitations, and in which all parts of the campus landscape relate to each other to establish a network of comfortable, valued outdoor spaces.

The historic spaces on the Hattiesburg campus, in which buildings contribute to formation of outdoor spaces, are the most cherished by the campus community. Borrowing from the original campus plan, the proposed landscape structure builds on and reinforces this established system of quadrangles, walkways, and canopy trees to complete a pattern of connected outdoor spaces. To the north of the Cochran Center, a new, longitudinally-oriented landscape that runs through Spirit Park and Century Park echoes the Memorial Drive Mall to the south. Century Park North and Century Park South flank this landscape in a similar layout to that of the original residence halls on campus including Mississippi, Hattiesburg, and Hickman Halls.

GOALS

DESIGN LANDSCAPE SPACES TO BE “WORKING LANDSCAPES”
IMPROVE TREE PLANTINGS ALONG STREETS AND IN PEDESTRIAN CORRIDORS
ENHANCE AND CREATE IDENTIFIABLE QUADRANGLES, COURTYARDS, AND GATHERING PLACES
The landscape structure takes further cues from the campus landform—building on the high ground while reserving the stream corridors for park land and flood storage. A key feature of the proposed plan is an extension of the existing stream corridor landscape to the east in front of the Cochran Center. Although the stream has been buried and placed in a culvert in front of the Cochran Center, Spirit Park follows the original path of the stream and continues the Fitness Trail from the Payne Center to the Athletic Center Building.

The replication of the historic building pattern combined with the open space structure provides a framework for campus development and shaded pedestrian routes.

GENERAL RECOMMENDATIONS FOR CAMPUS LANDSCAPE STRUCTURE

*Design landscape spaces to be “working landscapes” that not only enhance the aesthetic value of the campus, but also meet campus functional needs.*

Landscapes are more than beautiful places. They provide habitat for birds and other animals, absorb water for flood protection, sequester carbon, supply shade, and provide areas for events and informal social gatherings.

Trees provide shade for pedestrians and mitigate the heat island effect. “Heat island effect” refers to the phenomenon of localized temperature increases caused primarily by expanses of dark pavement and lack of shade. Shaded areas are typically five to ten degrees cooler than areas exposed to direct sunlight. Hattiesburg’s average July high is 91° with humidity levels averaging 93%. Hence, the provision of adequate shade is a prerequisite to the comfort of pedestrians. A comprehensive shade strategy is proposed for the campus—a strategy which aligns proposed tree planting with major pedestrian routes and other outdoor gathering spaces on the campus.

When making landscape improvements or designing new spaces:

- Plant canopy trees to increase the overall level of shade on campus, including parking lots, where possible;
- Utilize indigenous plants and trees to the extent possible;
- Build shade structures over paved plazas to reduce the heat island effect;
- Limit large expanses of sunny grassed areas, except when building athletic or recreation fields; and
• Investigate opportunities to use stormwater management practices, such as rain gardens, detention zones, porous paving and infiltration basins.

*Improve tree plantings along streets and in pedestrian corridors.*

Streets and pedestrian corridors provide the network in which people and vehicles access and move throughout the campus. Delineating these passages with a continuous shade canopy along both sides of the pavement will have the positive effects of reducing solar heat gain and heat reflection, while also visually unifying the campus and improving pedestrian comfort.

*Enhance and create identifiable quadrangles, courtyards, and gathering places for people.*

*Tomorrow Southern Miss* calls for the creation of a hierarchy of open spaces from athletic and recreation fields to malls to shaded walkways to intimate, residential courtyards. It is important to understand the following relationships of built space and open space when implementing design decisions:

• Locate and organize new buildings to define outdoor living spaces. Optimize the usefulness and attractiveness of new outdoor spaces by locating them along primary pedestrian paths, at building entrances or near major activity zones.

• Respect the power of the sun by orienting buildings to minimize heat gain and locate outdoor spaces that provide favorable climatic conditions.

• Provide amenities such as seating, shade trees, ornamental plantings, special paving, lighting, and shade structures to enrich the sensory appeal of outdoor courtyards, quadrangles, and gathering places.
VILLAGE CENTER GREEN

A new open space is proposed to the south of the planned Village Center Commons. This open space is imagined as a gathering space and informal recreation lawn for members of the Greek Community and the University community in general.

ATHLETICS AND RECREATION FIELDS

A new pedestrian pathway extending west from the central axis of the Green Coliseum will connect the proposed athletic and recreation facilities back to the established Campus Core. Four lighted multipurpose recreation fields are proposed to accommodate football, soccer, lacrosse, rugby, and softball. These fields will address the lack of recreational sport facilities as identified in the Recreational Sports White Paper.

Varsity Track & Field will be relocated to this area as well. Six sand volleyball courts also are planned along the south side of the pedestrian pathway to broaden the range of recreation amenities provided in the Campus Core.

NPHC PLAZA

NPHC Plaza is planned for the land east of Research Drive. Each NPHC chapter will have a distinct monument that can be adorned with chapter insignia and outfitted for chapter meetings at the outer points of the plaza.

It is intended to honor the founders, promote unity among all of the groups, and provide education to the general student population about these organizations.
CENTENNIAL GREEN

The decommissioning of George Commons (2009) presented an opportunity for new open space in the Campus Core. The site formally occupied by this building will be regenerated as Centennial Green. *Tomorrow Southern Miss* reflects the designs created for the space as part of previous planning studies.

SPIRIT PARK

Spirit Park is envisioned as a continuation of the open spaces associated with Pride Field and the existing stream corridor located adjacent to the Payne Center. Spirit Park will serve as a campus gathering space and informal recreation lawn; it is the realization of the north mall as proposed in the 2007 Master Plan.

It will be connected to Pride Field on the west via a proposed landscaped pedestrian corridor through the existing parking lot. Connections to the east and notably, Scianna Hall, will be provided along the existing shaded routes north of Roberts Stadium. The overall design goal is to establish an open space extending from the Payne Center area eastward to Scianna Hall incorporating pedestrian routes, parking, jogging trails and lawn areas for various programmed and informal activities.

HIGHWAY 49 EDGE

The frontage along Highway 49 is reimagined as a tree lined corridor that will redefine this prominent seam between the campus and city. A buffer consisting of trees, lawn, and low shrubs will establish a green edge for the campus. Championship Lane will be reorganized to provide parking in a less cluttered manner, to allow for stronger pedestrian links to the Campus Core, and to improve the safety of pedestrians and cyclists.

THE CRESCENT LAWN

As noted, the original plan for the USM campus included a crescent lawn along Hardy Street. The long term plan is to restore this open space through removal of existing buildings and reestablishing the lawn and a pattern of informal tree planting.

THE “QUAD”

The Quad is reimagined as a renewed open space defined by future housing. It will serve as the central gathering and passive recreation space for the surrounding residents.
3.2 LAND USE

The value of a land use plan is to guide the orderly development of Hattiesburg Campus and to ensure the highest and best use of the University’s property. The diagram to the right lays out where the various uses that comprise the campus are ideally situated.

Academic and administrative activities require access from the broadest subset of the University community, and thus belong in the Campus Core. To that end, major classroom facilities and other academic uses are located in the pedestrian core of the campus as part of a strategy to facilitate the 15-minute class change period.

Residential uses are sited on the periphery of the campus core but are well connected by means of improved pedestrian routes.

Civic uses are located where they are easily visible and accessible to the public from the three major gateways: Memorial Drive, 31st Avenue, and Ross Boulevard.

Similar to civic uses, varsity athletics benefit from visible and publicly-accessible locations. West 4th Street is planned as the “front door” for Athletics. Both varsity and recreational sports will benefit from proximity to Campus Core as part of a goal to increase student attendance and participation.

Ancillary uses include parking and maintenance facilities. These uses are located in peripheral locations.

GOALS

SITE ALL RELATED USES WITHIN WALKING DISTANCE OF EACH OTHER
ENSURE THAT CLASSROOMS ARE REACHABLE ON FOOT WITHIN THE CLASS CHANGE PERIOD
SITE PUBLIC USES NEAR CAMPUS GATEWAYS
SITE ANCILLARY USES AT THE CAMPUS PERIPHERY
Academic/administrative
- Classroom
- Laboratory
- Office
- Conference/Assembly
- Library

Residential
- Dormitory
- Family Apartments
- Greek Apartments
- Greek Chapter Houses

Athletics/recreation
- Sport Fields
- Stadia
- Arenas
- Office
- Locker Room
- Recreation Center/Gym

Civic
- Admissions
- Performing Arts
- Museum/Exhibition

Ancillary
- Facilities Complex
- Utilities
- Parking

Midtown
- Mixed Use

LAND USE PLAN

ACADEMIC/ADMINISTRATION
- classroom
- laboratory
- office
- conference/assembly
- library

RESIDENTIAL
- dormitory
- family apartments
- greek apartments
- greek chapter houses

ATHLETICS/RECREATION
- sport fields
- stadia
- arenas
- office
- locker room
- recreation center/gym

CIVIC
- admissions
- performing arts
- museum/exhibition

MIDTOWN
- retail
- food & beverage
- office
- residential
- mixed use

AUXILIARY/PARKING
- Facilities
- Storage
- Parking
3.3 FACILITIES & SPACE

Academic units that are currently fragmented and dispersed will be collocated into modern, appropriately-designed facilities.

The University is anticipating a surplus in space resulting from the construction of several new buildings, including Asbury Hall, Scianna Hall and Century Park South presents the University with a unique opportunity to renovate and restore existing buildings and to relocate units to suitable facilities. Three major buildings will be vacated: Greene Hall, Harkins Hall, and Bolton Hall. Ultimately, these buildings are proposed for renovation to accommodate units on a permanent basis.

A number of units are currently in substandard or inappropriate space and are proposed for relocation. Chapter 4 of this report provides details for the space migration plan and timeline for implementing these moves with sensitivity to time, disruption of operations, and other factors.

GOALS

MODERNIZE AND/OR REPURPOSE INTERIOR SPACES TO ACCOMMODATE NEW OCCUPANTS
COLLOCATE FRAGMENTED DIVISIONS
AVOID MOVING UNITS MORE THAN ONCE
PLANNED CAPITAL PROJECTS

1. Varsity Soccer field and stands
2. Varsity Softball stands
3. Village Center Commons
4. Payne Center expansion
5. Physical Plant relocation
6. Greek apartment building
7. Greek town houses
8. Greek chapter houses
9. Center for Children and Families
10. College of Education & Psychology building
11. School of Music / Performing Arts Center
12. University museum
13. Asbury Hall
14. Harkins Hall renovation
15. Theatre & Dance Building expansion
16. General classroom building
17. Greene Hall renovation
18. Fritzscche-Gibbs Hall renovation
19. Cook Learning Commons renovation
20. Centennial Green pavilions
21. Southern Hall renovation
22. Triad renovation
23. South stands renovation
24. Scianna Hall
25. Quad redevelopment
26. Kennard-Washington renovation
27. Mclemore Hall renovation
28. Tennis Court Stadium
29. Midtown development

NEW CONSTRUCTION

RENOVATION
3.4 HOUSING & STUDENT LIFE

Most of the University’s housing was constructed in the 1950s and 1960s. Much of it was poorly-built and has since demanded substantial maintenance resources to keep it operational. In accordance with the 2007 Master Plan, the University is well-underway with an initiative to replace substandard residential buildings with contemporary structures. Scott Hall, Bond Hall’s east wing, Vann Hall, and the east side of Pinehaven have all been demolished under this initiative.

The next wave of replacements can commence upon Century Park South’s phased completion in fall 2014 and spring 2015. At that time Roberts Hall and Pulley Hall can be decommissioned. Bolton Hall will no longer be needed for dormitory beds, but the building will be preserved temporarily as swing space for academic programs. The west side of Pinehaven is slated for demolition in 2015.

Many fraternity chapter houses are similarly substandard. Also, the chapter houses tend to be oversized and financially unsustainable. Recent studies have recommended replacing and right-sizing fraternity chapter houses to smaller, more sustainable prototypes. Other goals include providing new chapter houses for National Pan-Hellenic Council chapters that do not currently have residences, and building a new Greek apartment building designed to keep upperclassmen connected to their chapters while providing an independent living style only available now in off-campus, private apartments.

GOALS

DECOMMISSION AND REPLACE SUBSTANDARD RESIDENTIAL BUILDINGS
REDEVELOP THE GREEK COMMUNITY
PLANNED RESIDENTIAL FACILITIES

1. Hillcrest Hall
2. Century Park North
3. Century Park South
4. McCarty Hall
5. Greek chapter houses
6. Cedarbrook apartments
7. Greek town houses
8. Greek apartments
9. Undergraduate themed housing
10. The Quad

- NEW CONSTRUCTION
- RENOVATION
- EXISTING
GREEK COMMUNITY

There is increasing recognition that existing chapter houses are by and large outdated and oversized to be financially and socially sustainable. Feasibility studies revealed that investing capital funds in renovation would be prohibitively expensive, whereas new construction would yield greater efficiencies and would allow for more sustainable, competitive layouts. Moreover, public-private partnerships may offer the opportunity to provide on-campus Greek housing that is competitive with the private, campus-adjacent apartment complexes in which many upperclassman Greek students currently rent.

Tomorrow Southern Miss’ vision for Greek community housing is based on the recommendations of two white papers written on the issue: Fraternity Housing of the Future White Paper (2012) and the Pierce Report (2012). The programmatic components of the plan include new chapter houses for National Pan-Hellenic Council chapters that desire them; replacement chapter houses for the National Intra-fraternity Council chapters that are right-sized and designed with financially-sustainable floor plans and competitive amenities; a 200-bed Greek apartment complex targeted at upperclassman Greek students who currently opt to rent off-campus, private apartments; a new NPHC Plaza; and a common building containing flexible meeting space, food and beverage service, and convenience retail.

For more detail on the planned improvements to the Greek area of campus, please see the companion document, Tomorrow Southern Miss: A Vision Plan for Greek Community Housing.
THE “TRIAD” AND THE “QUAD”

When Century Park South is complete, 950 beds currently located in Pulley Hall, Jones Hall, and Bolton Hall will be relocated to Century Park South. In the short term, a portion of the vacated residence halls of the “Quad” will be used as swing space. Long term, all will be decommissioned and replaced with new residence halls. Beds from the “Triad,” i.e. Mississippi Hall, Hickman Hall, and Hattiesburg Hall; will migrate to the revamped Quad. The triad residence halls, in turn, will be repurposed for academic and administrative uses.

CENTURY PARK SOUTH

Fulfilling a major directive of the 2007 Master Plan, Century Park South will complete the residential district planned for the north mall of the campus. The project consists of three new residence Halls: Vann Hall, and Luckday Citizenship Hall will open in fall 2014 and Scott Hall will open in the spring of 2015. Van Hall will house female students and the Luckday Foundation Citizenship Scholars Program office. The latter will be a coed residence hall for freshman Luckday scholars. Scott Hall will open in spring 2015. It will house undergraduates and the Moffitt Health Center. In total, Century Park South will contain 950 beds.
3.5 MOBILITY

Like many campuses, USM was originally designed to be pedestrian and transit-oriented. Throughout the prewar period, students, faculty, and visitors could access the campus via a streetcar that ran along Hardy Street, connecting the campus to downtown Hattiesburg.

In the postwar period, mirroring a national trend, Hattiesburg transitioned from a pedestrian and transit-oriented city to an automobile-oriented city. The Hardy Street streetcar was decommissioned and, in response, much of the campus was reorganized to accommodate vehicular circulation and parking.

Tomorrow Southern Miss recognizes that most people expect to drive and park with convenience; however, a key objective of this Master Plan is to mitigate the negative side effects of existing car-dominated environments: parking lots, air pollution, and financial burden on students, among others. The ultimate goal is to make walking and cycling easier, more pleasant, and safer.

GOALS

PROVIDE WALKING ENVIRONMENTS THAT ARE PLEASANT, SAFE, AND SHADED
ENCOURAGE A “PARK ONCE AND WALK” CULTURE. DISCOURAGE INTRA-CAMPUS VEHICULAR TRIPS
LOCATE LARGE PARKING LOTS AT THE CAMPUS PERIPHERY AND LIMIT CAMPUS CORE PARKING
WALKABILITY

Despite being auto-oriented, the USM campus remains fairly walkable due to its compact dimensions. To walk the campus end-to-end takes approximately twenty minutes or less, and most destinations in the Campus Core are within a five-minute walk of one another. While the campus is compact, the quality of the pedestrian environment stands to be improved greatly.

Tomorrow Southern Miss focuses on the provision of shade and the reduction of pedestrian/vehicular conflicts as tactics for improving the overall walkability of the campus. Several major pedestrian walks currently exist and others are proposed as part of the overall strategy to make the campus more pedestrian oriented. These include:

• New east/west walks within the blocks defined on the north by Montague and on the south, by Pearl. These walks are envisioned as the key pedestrian routes connecting the expanded academic core to the established campus core. The walks, as proposed, feature shade trees and offer interior connections where buildings currently block east-to-west movement. This is the case at Owings-McQuagge Hall and Greene Hall which both are barriers to movement. Cross-campus routes are designed to move through these buildings in a way that utilizes existing corridors.

• Montague and Pearl Streets are envisioned as “complete streets”, that is, streets designed to accommodate pedestrian, bicycle and vehicular movement. As with all routes, improvements to Montague Boulevard are coordinated with the landscape and shade strategy for the campus.

• A new landscape, recreation and pedestrian corridor will improve east/west pedestrian connectivity between the western parts of campus across Spirit Park to Scianna Hall. Spirit Park will be created north of the Cochran Center and is imagined as an informal lawn and student gathering space.

• Several improvements are planned for the narrow walkway connecting Walker Science to Bond Hall, including: the introduction of a shade structure in the area east of the Chain Building, a screen to block views of the Cochran Center loading docks, and a new tree lined pathway connecting Chain to Bond Hall.

• A new east/west pedestrian route connecting the Payne Center to the recreation and athletics facilities proposed in the west campus area.
= 10 min (from Cook)
BIKEABILITY

Over the past decade, bicycle use in the United States has increased significantly and has been embraced as a practical, reliable, and economical mode of transportation. Across the United States, bicycle culture is strongest in college towns. In Davis, California, bicycles account for 19.1% of journeys to work (or school). In Boulder, Colorado that figure is 12.1%. In Cambridge, Massachusetts that figure is 8.5%. The trend had been slow to pick up in the South (Tennessee is a notable exception). In Mississippi, bicycles account for only 0.13% of journeys to work. However, the number of bicycle commuters increased by 15.6% between 2005 and 2012.¹

Safe riding conditions and the availability of infrastructure are major influences on cycling culture. Older cities, such as Cambridge, benefit from compactness and narrow streets—conditions that make cycling safer. Hattiesburg, on the other hand, is a car-oriented city. Much of the built environment is designed around cars and is unsafe for cycling. However, the University has already taken strides to improve conditions for cyclists: covered bike racks and the initial phases of a network of protected bike lanes have been constructed. Tomorrow Southern Miss focuses on completing the bicycle network and locating bicycle parking in convenient locations across campus. While off-campus cycling will remain a challenge for the foreseeable future, the Master Plan provides connections to the Longleaf Trace trail and the network proposed in the vision for the Mid-town district to the south.

Interest in transit stemmed from a 2013 transportation study that evaluated the feasibility of cross-campus shuttles at USM. Transit is typically employed on large campuses that cannot be traversed on foot alone. The Hattiesburg campus, conversely, is compact and walkable. Most on-campus destinations can be reached within ten minutes on foot, and it takes about twenty minutes to walk the campus end to end.

Even though the entire campus is within walking distance, transit has the potential to provide cross-campus trips that are marginally faster than walking; but only if the transit is operated properly. Humans walk at about 3 MPH and the Hattiesburg campus is about 0.5 miles lengthwise, so a door-to-door trip will take no more than 20 minutes on foot.

The same trip on transit involves 1) the walk time from the origin to the nearest bus stop, 2) time spent waiting for the bus, 3) the average speed of the bus, and 4) the walk time from the destination bus stop to the final destination. Let’s assume it will take 3 minutes to walk to and from bus stops and that buses are operated at 10-minute intervals. Thus, the overall time spent on either side of the bus ride would range from 6 to 16 minutes. Once on the bus, buses travel at about 10 MPH in urban conditions (this factors in boarding and alighting time, wait time at traffic signals, and other factors). If the passenger rode the bus for 0.5 miles, she would spend 3 minutes on the bus. The duration of her door-to-door trip would range from 9 to 19 minutes. Hence for a 0.5-mile trip, transit would save between 1 and 11 minutes over walking.

In addition to potential time savings, transit provides comfort in inclement weather and transport to persons with limited mobility. These benefits must be evaluated against the costs of operating a transit system.

Further study is needed to determine the optimal route, equipment, operations, and other logistics. However, several principles should be observed in any form of implementation. Ten-minute headways should be maintained in order to achieve a baseline level of convenience and to make the system faster than walking. Bus stops should be spaced at least 800’ apart such that buses can maintain average speeds of 10 MPH or greater. The system should take on a single loop format so that trips from one end of the campus to the other end are as efficient as trips to the campus core. Finally, a real-time bus tracking app should be developed so that the system can provide the predictability that transit riders have come to expect.
TRANSIT PLAN

- PROPOSED ROUTE
- PROPOSED STOP

Locations:
- Remote Parking
- Peck House
- Ross Blvd
- 31st Street
- Centennial Green
- HUB
- Century Park
- Hillcrest
- Scianna Hall
- Greek Village
- Montague Blvd
- Lucas Administration Building

Approximate Travel Time: 10 min (from Cook)
VEHICULAR MOBILITY AND PARKING

The overwhelming majority of USM faculty, staff, visitors, and commuter students utilize private cars to access the Hattiesburg campus. While reducing dependency on cars is a goal of Tomorrow Southern Miss, the plan also proposes improvements to motorists’ parking experience. Parking will be increased by 644 spaces to 8,484 total spaces to bring supply in line with demand. Well-lighted and landscaped parking lots will be built at the periphery of campus and connected back to the core via short, shaded, and pleasant walks. Under this framework, congestion on campus streets will be reduced by minimizing intra-campus trips and promoting a “park once and walk” culture, a pedestrian and bicycle-friendly environment can be maintained, and the overall supply of parking can be increased.

The existing parking supply is sufficient to meet the demands of the existing campus population, however convenient parking spaces can be hard to find due to high utilization. Hence, perceived scarcity of parking is evidently a factor of convenience, not lack of supply. The current USM population of roughly 16,000 and their visitors generate an estimated demand for 7,458 parking spaces. There are several factors that influence parking demand. The percentage of students, faculty, and
ASSUMPTIONS:

- Total supply is inclusive of visitor parking
- Absenteeism and alternative transportation discounts are factored into supply ratios
- Parking lot capacity based on 350 GSF/space including landscaping and circulation

PARKING SUPPLY RATIOS:

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<tr>
<td>COMMUTER STUDENTS</td>
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PLANNED PARKING INVENTORY

TOTAL PARKING SPACES
8,484

For new lots parking is estimated at 350 square feet per parking space, including circulation and landscape.
staff that work or study on a part-time basis; the percentage of students that are commuter students; absenteeism; and the degree to which alternative transportation modes (e.g. carpooling, cycling, etc) are utilized all factor into demand for parking. For comparable universities, typical faculty/staff parking demand is 0.85 spaces/FTE, typical residential student demand is 0.80 spaces/FTE, and typical commuter student demand is 0.25 spaces/FTE. At these ratios, parking demand at USM can be estimated at 7,458 spaces.

Currently, there are 7,840 parking spaces on campus, yielding a raw surplus of 382 spaces. Overall supply, however, is typically discounted by 10% so that available parking spaces can be conveniently found. Hence, the USM’s adjusted supply is 7,056, which yields a deficit of 402 spaces and explains the perceived scarcity of parking.

Under Tomorrow Southern Miss, the overall parking supply will grow to 8,484 spaces (or 7,635 adjusted). The University population is expected to experience only gradual growth during the foreseeable future. At its current population of 16,000, the planned surplus of parking is 1,026 spaces (or 177 adjusted).
REALIZING THE VISION 4
4.1 SPACE MIGRATION

The planned space migration sequence represents the implementation of the objectives for campus buildings, as outlined in Section 3.3; that is, to modernize and/or repurpose interior spaces to accommodate the needs of new occupants, to consolidate fragmented divisions, and in doing so avoid the need for multiple moves.

Scianna Hall, Century Park South, and Asbury Hall are enabling projects that allow the space migration sequence to commence. When these facilities open in 2014, 2015, and 2016 respectively, Greene Hall, Harkins Hall, and Bolton Hall will be vacated. These buildings can then be renovated and repurposed for incoming units, which in turn will enable a second wave of refurbishments. The sequence will continue in that fashion over time and will involve dozens of renovation/relocation projects.

It is important to note that the space migration sequence considers the future needs of the various divisions and units of the University. To understand the appropriate volumes and types of space for each unit going forward, an analysis of space, enrollment, and utilization was conducted. This analysis included in-person interviews with the University leadership, a written survey of unit directors, and an analysis of classroom utilization. The diagrams that follow provide detail on the units involved in the migration sequence and the necessary steps for completion.
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### College of Education & Psychology

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<th>FUTURE LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education Leadership</td>
<td>Owings-McQuagge Hall</td>
<td>Fritzsche-Gibbs Hall</td>
</tr>
<tr>
<td>Educational Studies &amp; Research</td>
<td>Owings-McQuagge Hall</td>
<td>Fritzsche-Gibbs Hall</td>
</tr>
<tr>
<td>Psychology Clinics</td>
<td>Owings-McQuagge Hall</td>
<td>Fritzsche-Gibbs Hall</td>
</tr>
<tr>
<td>Psychology Labs (partial)</td>
<td>Owings-McQuagge Hall</td>
<td>Fritzsche-Gibbs Hall</td>
</tr>
<tr>
<td>Center for Child Development</td>
<td>3404 Morningside Dr</td>
<td>Ctr. for Families &amp; Children</td>
</tr>
<tr>
<td>Family Therapy Clinic</td>
<td>3502 Morningside Dr</td>
<td>Ctr. for Families &amp; Children</td>
</tr>
<tr>
<td>Child and Family Studies</td>
<td>Owings-McQuagge Hall</td>
<td>New Ed/Psych Building</td>
</tr>
<tr>
<td>CISE</td>
<td>George Hall</td>
<td>New Ed/Psych Building</td>
</tr>
<tr>
<td>S-RESA</td>
<td>409 N 37th Ave</td>
<td>Fritzsche-Gibbs Hall</td>
</tr>
</tbody>
</table>

**Map Highlighted Areas:**
- **Family Therapy Clinic, Child Development Center**
- **New Ed/Psych Building**
- **Center for Families & Children**
- **Educational Studies & Research**
- **Psychology Clinics**
- **Psychology Labs (partial)**
- **New Ed/Psych Building**
### College of Science & Tech.

<table>
<thead>
<tr>
<th>Unit Name</th>
<th>Current Location</th>
<th>Future Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Math</td>
<td>Southern Hall</td>
<td>Bolton Hall</td>
</tr>
<tr>
<td>Criminal Justice</td>
<td>Arthell Kelley Hall</td>
<td>Chain Tech</td>
</tr>
<tr>
<td>Bio. Museum/Learning Ctr.</td>
<td>Mississippi Hall</td>
<td>Walker/Lake Thoreau Ctr.</td>
</tr>
<tr>
<td>Interior Design</td>
<td>Kate Hubbard House</td>
<td>New General Classroom Building</td>
</tr>
<tr>
<td>Math</td>
<td>Bolton Hall</td>
<td>General Classroom bldg.</td>
</tr>
</tbody>
</table>
OFFICE OF THE PROVOST

<table>
<thead>
<tr>
<th>UNIT NAME</th>
<th>CURRENT LOCATION</th>
<th>FUTURE LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Year Experience/ McNair Scholars Program/ Student Advising Ctr</td>
<td>McLemore Hall</td>
<td>Cook Library</td>
</tr>
<tr>
<td>Collections</td>
<td>various locations</td>
<td>New University Museum</td>
</tr>
<tr>
<td>Admissions Call Center</td>
<td>HUB</td>
<td>Southern Hall</td>
</tr>
<tr>
<td>Admissions</td>
<td>Kennard-Washington</td>
<td>Southern Hall</td>
</tr>
<tr>
<td>Financial Aid</td>
<td>Kennard-Washington</td>
<td>Southern Hall</td>
</tr>
<tr>
<td>Registrar</td>
<td>Kennard-Washington</td>
<td>Southern Hall</td>
</tr>
<tr>
<td>Business Services</td>
<td>Forrest County Hall</td>
<td>Southern Hall</td>
</tr>
<tr>
<td>UNIT NAME</td>
<td>CURRENT LOCATION</td>
<td>FUTURE LOCATION</td>
</tr>
<tr>
<td>---------------------------</td>
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</tr>
<tr>
<td>Center for Military Veterans</td>
<td>3503 Morningside Dr.</td>
<td>HUB</td>
</tr>
<tr>
<td>Internal Auditor</td>
<td>McLemore Hall</td>
<td>Kennard-Washington</td>
</tr>
<tr>
<td>Office of Affirmative Action</td>
<td>McLemore Hall</td>
<td>Kennard-Washington</td>
</tr>
<tr>
<td>University Counsel</td>
<td>International Center</td>
<td>Kennard-Washington</td>
</tr>
<tr>
<td>University Historian</td>
<td>Bolton Hall</td>
<td>Liberal Arts Building</td>
</tr>
<tr>
<td>University Communications</td>
<td>Hickman Hall</td>
<td>McLemore Hall</td>
</tr>
<tr>
<td>SAEP</td>
<td>Roberts Stadium West</td>
<td>Roberts Stadium South</td>
</tr>
<tr>
<td>UNIT NAME</td>
<td>CURRENT LOCATION</td>
<td>FUTURE LOCATION</td>
</tr>
<tr>
<td>------------------------------</td>
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<td>-----------------</td>
</tr>
<tr>
<td>Research Support Services</td>
<td>McLemore Hall</td>
<td>International Center</td>
</tr>
<tr>
<td>UNIT NAME</td>
<td>CURRENT LOCATION</td>
<td>FUTURE LOCATION</td>
</tr>
<tr>
<td>-----------------------</td>
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</tr>
<tr>
<td>Student Counseling Center</td>
<td>Kennard-Washington</td>
<td>Bond Hall</td>
</tr>
<tr>
<td>University Testing Center</td>
<td>Walker Science Bldg</td>
<td>McLemore Hall</td>
</tr>
</tbody>
</table>

The diagram illustrates various locations on the campus, including intramural fields, Greek chapter houses (expansion), Greek apartments, Greek townhouses, village center, and restroom and vending areas. The map also highlights the locations of the Student Counseling Center and University Testing Center.
4.2 LONG-TERM PLAN

Looking beyond immediate capital needs and currently-owned properties, the long-term plan (pictured opposite) provides a framework for the distant, yet anticipated growth needs of the University. West campus represents the best opportunity for contiguous expansion. Abutting the Campus Core, this area is ideally-situated for the expansion of academic functions. Ross Boulevard is expected to emerge as a key gateway to the campus. Building upon the activities of the Theatre and Dance Building, the goal is to establish an arts district that includes a new music and performing arts building and other public-serving buildings.

Two areas have been identified for priority acquisition so that the campus can expand contiguously. Mentioned above, the first involves acquiring land westward to 38th Avenue and south to the rear of the commercial lots lining Hardy Street. The second involves the acquisition of parcels in the triangle between Morningside Drive, 38th Avenue, and Fourth Street. The University has already made significant progress acquiring parcels in these areas. Continuing this work is necessary to fully-enable the long-term development of the campus. The area between Morningside Drive, 38th Avenue and Fourth Street is necessary to accommodate varsity athletics and recreational sports as envisioned under Tomorrow Southern Miss.
4.3 GOVERNANCE

CONTINUING ADMINISTRATION FOR THE MASTER CAMPUS FACILITY PLAN

Tomorrow Southern Miss, the University’s Master Campus Facilities Plan (MCFP), is a dynamic tool which shapes campus community, campus development, and planning. It establishes land and facility use patterns, density, vehicular and pedestrian circulation patterns. These include academic, student services, residential, athletic and support zones along with parking and open spaces. The following recommendations describe procedures for administration and maintenance of the MCFP, design review and space utilization. The intent is to make the plan a continuing, renewable endeavor.

Implementation of Tomorrow Southern Miss will be guided by University administrators and the Facilities Planning and Management Department in accordance with the Campus Design Guide and Planning Principles stated in Section 1.1 of this document. The President will appoint a Master Planning Committee (MPC) and chair to advise the Vice President for Finance and Administration on the appropriateness of proposed projects that deviate from the MCFP and impact the over-all appearance or functionality of campus. “Appropriateness” will consider coherence/conflict with the intent of the MCFP in terms of location of project, exterior design, impact on established vehicular and pedestrian circulation patterns, relationship to open spaces and other amenities such as parking.

DESIGN AND UTILIZATION REVIEW PROCESS

Campus facilities and space are valuable resources and must be managed for the betterment of the University as a whole. The President will appoint a Design and Utilization Review Committee (DURC) and chair to advise the Vice President for Finance and Administration (VPFA) on matters involving project design and space utilization. The DURC will be comprised of faculty, students, staff, and administration with the assistance of the Facilities Planning and Management Department.

The DURC will review projects at the Schematic Design Phase to assure compliance with the MCFP, planning principles and the Campus Design Guide. This review will include emphasis on sustainability, quality of public open space and landscape, architectural form and
exterior appearance, design of primary interior public spaces, and the relationship and contribution of the project to its immediate surroundings and to the larger campus context.

The DURC will also advise the VPFA on requests from campus constituents for reallocation of space or changes in the utilization of spaces.

RELATIONSHIP OF THE MASTER CAMPUS FACILITY PLAN TO PROJECT PROGRAMMING, PLANNING, DESIGN AND SPACE UTILIZATION

The MCFP integrates academic, fiscal, and physical planning as a comprehensive means of addressing the use and development of campus facilities and improvements.
4.4 CONCLUSION

Like any successful campus master plan, *Tomorrow Southern Miss* is foremost a dynamic process and second a physical document. The document itself is only a road map for the implementation of the myriad projects called for in its pages. Ultimately, it will fall upon University leadership to champion the importance of planning ahead, and to evaluate individual proposals on how well they contribute to the overall vision for the campus. University leadership has been extremely successful in carrying out the 2007 Master Plan and establishing a culture of planning. *Tomorrow Southern Miss* is poised to stand on the shoulders of those achievements toward the fulfillment of the next generation of improvements to the Hattiesburg campus.
5.1 ACKNOWLEDGEMENTS

KEY USM STAFF

Dr. Chris Crenshaw, Assoc. VP for Facilities Planning and Management
Dr. Cynthia Easterling, Sr. Assoc. Provost for Admin. & Operations
Sid Gonsoulin, Assoc. VP for Student Affairs
Rita Hailey-Burks, Asst. Director for Planning & Space Utilization

PLANNING PRINCIPLES WORK TEAM

Skeeter Dixon, Chair

Mark Crager, Division of Student Affairs
Rita Hailey-Burks, Space Utilization and Allocation Committee
Suzy Hebert, Director, Office of Disability Accommodations
Jeffrey George, Student Government Association
Haley McMinn, Assistant Director, Office of Sustainability

USM EXECUTIVE CABINET

Dr. Rodney Bennett, President
Dr. Tom Burke, Executive Assistant to the President
Dr. Gordon Cannon, Vice President for Research
Chad Driskell, Executive Assistant to the President for External Affairs
Jeffrey George, Student Government Association
April Jordan, Staff Council
Dr. Frances Lucas, Vice President and Campus Executive Officer
Bill McGillis, Director of Athletics
Dr. Steven Miller, Interim Vice President for Gulf Park
Dr. Joe Paul, Vice President for Student Affairs
Bob Pierce, Vice President for Advancement
Dr. Bob Press, Faculty Senate
Dr. Douglas Vinzant, Vice President for Finance and Administration
Jon Mark Weathers, University Counsel
Dr. Denis Wiesenbug, Provost
MASTER PLANNING REVIEW TASK FORCE

Cynthia Easterling, Co-Chair
Sid Gonsoulin, Co-Chair

Meredith Barefield, Student Government Association
Scott Blackwell, Director, Resident Life
Lucy Bowens, Director, Parking Management
Pattie Brantley, City Planning Office
Sam Bruton, Office of the Vice Provost for Research
Jim Coll, Director Public Relations and Chief Communication Officer
Angie Collins, Alumni at Large
Dick Conville, Chair, Master Campus Facility Planning Committee
Mark Crager, Division of Student Affairs
Chris Crenshaw, Physical Plant
Jerry DeFatta, Director, USM Alumni Association
Skeeter Dixon, Faculty at Large
Kara Drane, County Planning Office
Loren Erickson, Grounds Maintenance
Desmond Fletcher, President-Elect, Faculty Senate

Leisa Flynn, Space Planning Committee
Jeffrey George, Student Government Association
Rita Hailey-Burks, Space Utilization and Allocation Committee
Suzy Hebert, Director, Office of Disability Accommodations
Debby Hill, Associate Registrar
Bob Hopkins, Chief, University Police Department
April Jordan, President-Elect, Staff Council
Bert Kuyrkendall, Office of City Engineering
Bill McGillis, Athletic Department
Christa McLeod, Office of the President
Haley McMinn, Assistant Director, Office of Sustainability
Steve Moser, Dean's Council
David Sliman, Chief Information Officer
Fred Varnado, Office of Professional Development
Ben Waddle, Alumni at Large
ACKNOWLEDGEMENTS (CONT.)

ALUMNI AND UNDERGRADUATE BLUE RIBBON WORK TEAM

ALUMNI:
Toby Barker, Pi Kappa Phi
Jerome Brown, Kappa Alpha Psi
Regenald Byrd, Omega Psi Phi
Charles Childress, Conference and Fraternity Housing
Dr. Chris Crenshaw, Assoc. Vice President for Facilities Planning and Management
Jim Galjour, Delta Tau Delta
Sid Gonsoulin, Associate Vice President for Student Affairs
Curt Hebert, Sigma Chi
Ronnie Hebert, Alpha Tau Omega
Dr. Eddie Holloway, Dean of Students
Gary Kimble, Conference and Fraternity Housing Operations
David Landry, Kappa Sigma
Matt Miller, Phi Kappa Tau
Ryan Mouledous, Pi Kappa Alpha
Jess New, Sigma Alpha Epsilon
Dr. Joe Paul, Vice President for Student Affairs
Bob Pierce, Vice President for Advancement

Kris Powell, Sigma Phi Epsilon
Josh Schutts, Greek Life
Gary Sims, Sigma Nu
Robert Thomas, Phi Beta Sigma
Valencia Walls, Greek Life
Bonnie Warren, Member at Large
Rod Williams, Alpha Phi Alpha
James Winstead, Kappa Alpha

UNDERGRADUATES:
Tyler Albin, Delta Tau Delta
Taylor Booth, Kappa Alpha Psi
Thomas Gara, Sigma Nu
Daniel Jayroe, Pi Kappa Phi
James Foster, Pi Kappa Alpha
Jack Ly, Pi Kappa Tau
Matt Nalley, Alpha Tau Omega
Aston Williams, Phi Beta Sigma
GREEK COMMUNITY MASTER PLANNING
LEADERSHIP TEAM

Sid Gonsoulin, Chair
Scott Blackwell, Director, Residence Life
Charles Childress, Asst. Director, Conference and Fraternity Housing
Wynde Fitts, Interim Director, Greek Life
Johnell Goins, Coordinator of Greek Life
Sara Hill, Physical Plant
Rodger Jackson, Assistant Director, Residence Life Maintenance
Gary Kimble, Director, Conference and Fraternity Housing
Josh Schutts, Director, Greek Life
Melissa Sharp, Assistant Director, Greek Life
Markus Simmons, Manager, Conference and Fraternity Housing
Cassie Varnado, Student Affairs and Recreational Sports
ACKNOWLEDGEMENTS (CONT.)

SPACE PLANNING AD HOC COMMITTEE

Cynthia Easterling, Chair of Committee

Tim Atkinson, Athletics Representative
Steve Ballew, Director, Procurement and Contract Services
Sam Bruton, Director, Office of Research Integrity
Chris Crenshaw, Assoc. Vice President for Facilities Planning and Management
Stacy Reischman Fletcher, Faculty Senate Representative
Mary Dayne Gregg, Admin. Assistant, Office of General Counsel
Rita Hailey-Burks, Asst. Director for Planning & Space Utilization
Debby Hill, Associate Registrar
Carole Kiehl, Committee Assistant
Lynn McCarver, Creative Services Director, University Communications
Frank Moore, Dean’s Faculty Representative
Joe Paul, Vice President for Student Affairs
Ann Blackwell, Office of the Provost

DESIGN REVIEW COMMITTEE

Sid Gonsoulin, Chair (ex-officio of MCFP)

Dr. Richard Conville, Chair of Master Campus Facility Planning
Mark Crager, Director of Recreational Sports
Chris Crenshaw, Assoc. Vice President for Facilities Planning and Management
Loren Erickson, Superintendent of Grounds Maintenance
Desmond Fletcher, Chair, School of Construction
Doug Jones, Chief Operating Officer, Forrest Health
Christa McLeod, President’s Office
Bo Morgan, Faculty at Large, University Historian
Steven Panepinto, SGA Representative
Corey Proctor, Forrest County Planner
David Sliman, Chief Information Officer Committee (ex-officio)
Stanley Wielgosz, Student Representative
**TRAFFIC FLOW AD HOC COMMITTEE**

Cynthia Easterling, Chair

Tim Atkinson, Athletics
Lucy Bowens, Parking Management
Melissa Bastine, Residence Life
Jennifer Brannock, Faculty Senate
Chris Crenshaw, Facilities Planning and Management
Clifton Dixon, Council of Chairs
Sid Gonsoulin, Student Affairs and Master Planning
Andrew Haley, Faculty
William Hinton, Student Government Association
Bob Hopkin, University Police
Ebonie Hopkins, Student Government Association
Rodger Jackson, Physical Plant
Ashley Johnston, Admissions
Dane Reiter, Alumni and Advancement

**SASAKI ASSOCIATES, INC.**

Greg Havens, AIA, AICP, Principal in Charge
Allen Penniman, AICP, Project Manager

Alice Brown, Urban Planner
Phillip Bruso, Urban Planner
Sloan Dawson, Urban Planner
Lan Ge, Urban Designer
Ken Goulding, Urban Planner
Cecilia Hardy, Interior Designer
Stephen Kun, Urban Planner
David Martin, AIA, Architect
Athena Patira, Architect
Rhiannon Sinclair, Urban Planner/Designer
Richard York, Urban Planner
5.2 SUMMARY OF MEETINGS

ON-SITE WORK SESSIONS

WORK SESSION 1 (APR 22-24 2013)
- Greek Leadership Team
- IFC Fraternities and Alumni
- CPC Sororities and Alumni
- NPHC Chapters and Alumni
- Blue Ribbon Alumni Work Team
- USM Leadership

WORK SESSION 2 (JUL 11-12 2013)
- Greek Planning Committee
- Space Planning Committee
- Greek Community Leadership Team
- Master Plan Task Force
- IFC Fraternities and Alumni
- CPC Sororities and Alumni
- NPHC Chapters and Alumni
- USM Leadership

WORK SESSION 3 (OCT 1-3 2013)
- Signage & Wayfinding Committee
- Space Planning Committee
- Master Plan Task Force
- Planning Principles Sub Work Team
- Greek Community Leadership Team
- USM Leadership

WORK SESSION 4 (NOV 19-20 2013)
- Eagle Dining
- Greek Community Master Planning Leadership Team
- Planning Principles Sub Work Team
- Blue Ribbon Alumni Work Team
- Space Planning Committee
- Signage & Wayfinding Committee
DETAILED MEETINGS SUMMARY

FEBRUARY 18, 2013
- Cynthia Easterling selected by Executive Cabinet to chair the committee Ad Hoc Space Planning Committee.

FEBRUARY 26, 2013 – AD HOC SPACE PLANNING COMMITTEE MEETING
- Held first meeting of the committee with Easterling as Chair
- Discussed space issues on campus and the role of the committee
- Discussed items to collect in preparation for the committee's work

MARCH THROUGH MID APRIL, 2013
- Collected “space wish lists” or “blue sky thinking” on space planning from the
- Executive Cabinet members and the deans. In March, Executive Cabinet members and deans were sent letters requesting space needs and wish lists
- Compiled the Executive Cabinet and deans’ submissions

APRIL 17, 2013 – AD HOC SPACE PLANNING COMMITTEE MEETING
- Met to review the Executive Cabinet and deans’ submissions and discussed other data to collect
- Discussed the need to not only allocate the vacated areas to those who need space, but to work with other units/colleges on campus to provide appropriate locations
- Discussed Sasaki's role with the committee
MEETINGS SUMMARY (CONT.)

APRIL 22, 2014
- Sasaki presentation to Greek Community Master Planning Leadership Team
- IFC Concurrent Sessions. Participants: Phi Kappa Tau and Pi Kappa Alpha Undergraduate and Alumni Leadership
- Dinner and meeting with Blue Ribbon Alumni Work Team
- IFC Concurrent Sessions. Participants: Sigma Nu and Sigma Alpha Epsilon Undergraduate and Alumni Leadership

APRIL 23, 2013
- Ad Hoc Space Committee Meeting: Discussed with Sasaki the committee’s ideas about space on the Hattiesburg campus
- Reconnaissance (includes all Fraternity houses, several houses within the Village, Pine Haven and Cedarbrook properties)
- IFC Concurrent Sessions. Delta Tau Delta and Kappa Sigma Undergraduate and Alumni Leadership
- Dinner and meeting with NPHC fraternity and sorority and CPC sorority Undergraduate and Alumni Leadership
- IFC Concurrent Sessions. Pi Kappa Phi and Alpha Tau Omega Undergraduate and Alumni
- IFC Concurrent Sessions. Participants: Sigma Chi and Sigma Phi Epsilon Undergraduate and Alumni Leadership

APRIL 24, 2013
- Reconnaissance (includes all Fraternity houses, several houses within the Village, Pine Haven and Cedarbrook properties)
- Meeting with Provost and Vice President for Academic Affairs
- Meeting with Vice President for Student Affairs and Dean of Students
- Meeting with Director of Physical Plant, Associate Provost, and Executive Assistant to the President
- Meeting with University President
- Wrap-up and review future work with Greek Community Master Planning Leadership Team
MAY 3, 2013
• Received Sasaki draft report with suggestions for accessing space needs
• Suggested that Sasaki include in the report that data and information will be collected from all members of Executive Cabinet – not only the colleges.

MAY/JUNE, 2013
• Started collecting items listed on the Sasaki report
• Began to review space planning at other universities
• Prepared colored campus maps showing academic areas by college
• Prepared colored campus maps showing other areas that report to Executive Cabinet
• Met with Institutional Research – obtained 5 years of enrollment trends
• Met with Registrar’s Office – collected information about classrooms, labs, etc.
• Developed a chart listing vacated space and “soon-to-be-vacated” space (with dates)

MAY/JUNE, 2013 – SUBCOMMITTEE OF SPACE PLANNING
• Formed a subcommittee to review the space needs for Air Force and Army ROTC programs, which had to be relocated with Art and Design renovating George Hurst and having classes by fall 2014
• Located temporary space for Air Force and Army ROTC programs
• Submitted relocation plans to the Provost
MEETINGS SUMMARY (CONT.)

JUNE 20, 2013 – 10:00 AM UNTIL 11:00 AM - AD HOC SPACE PLANNING COMMITTEE MEETING
- Discussed the collected items and the Sasaki draft report
- Formed a subcommittee to draft procedures and guidelines for the group, will send suggestions to the committee for review

JUNE 21, 2013
- Received the updated Sasaki report - outlining the tasks of the committee
- Report included all campus units/areas

JUNE 24, 2013 – SUBCOMMITTEE MEETING – SPACE PLANNING COMMITTEE
- Met to draft and define the group’s principles, goals, timeline of work, procedures for campus input, and committee tasks
- Used the Sasaki report for a guide
- Discussed the need to review the “blue sky thinking” submissions from Executive Cabinet and meet again on June 28th

JULY 11 AND 12, 2013 – SITE VISIT WITH SASAKI
- Preparation meeting – Future work on Campus Master Plan Update. Participants: Gonsoulin, Crenshaw, Easterling, Conville
- Preparation for Charrette Sessions - Meet with Greek Community Master Planning Leadership Team
- Lunch with Dr. Scott Blackwell to discuss Residence Life Master Plan
- Charrette Sessions. Participants: NPHC, CPC and NIC Undergraduate leaders and alumni, (Greek Community Leadership Team also participates).
- Master Planning Review Task Force initial meeting with Sasaki
- Creation of Planning Principles Sub Work Team
- Initial review of results of Charrette Sessions with Greek Community. Participants: Master Planning Leadership Team
SEPTEMBER 9, 2013
• The committee sent each Executive Cabinet member a letter asking for more details about space needs for those who report to/through his office.

OCTOBER 1, 2, AND 3, 2013 – SASAKI SITE VISIT ON CAMPUS
• Campus-wide reconnaissance by Sasaki Collaborative
• Sasaki Collaborative meets with Cynthia Easterling, Chris Crenshaw, Sid Gonsoulin, and Rita Hailey-Burks
• Meeting with Gordon Cannon, Vice President for Research
• Meeting with Cynthia Easterling and Rita Hailey-Burks, Space Planning Committee
• Chad Driskell, Executive Assistant to the President for External Affairs
• Meeting with Cynthia Easterling and Rita Hailey Burks, Space Planning Committee
• Meeting with President Rodney Bennett, Tom Burke, Cynthia Easterling, Chris Crenshaw, Sid Gonsoulin, and Rita Hailey-Burks
• Meeting with Denis Wiesenburg, Provost
• Cynthia Easterling and Rita Hailey-Burks, Space Planning Committee
• Preview Greek Community Master Plan – Breakfast meeting with Greek Community Master Planning Leadership Team
• Meeting about the basic design concepts - Signage/Wayfinding
• Meeting with Doug Vinzant, Vice President for Finance and Administration
• Meeting with Rita Hailey-Burks, Space Planning Committee
• Signage & wayfinding kickoff meeting and golf cart tour
• Meeting with Joe Paul, Vice President for Student Affairs
• Meeting with Tom Burke, Executive Assistant to the President for Administration, Rita Hailey-Burks, Space Planning Committee
• Meeting with Bob Pierce, Vice President for University Advancement
MEETINGS SUMMARY (CONT.)

- Meeting with Bill McGillis, Director of Intercollegiate Athletics
- Greek Community Master Plan presented to representatives of CPC, NPHC and IFC including alumni
- Sasaki Collaborative meets with Easterling, Crenshaw, Gonsoulin
- Jeff Sprague, graphic designer for Sasaki, will meet with Cynthia Easterling, to discuss signage and wayfinding. Other invited guests may be included.
- Update session with Master Planning Review Task Force
- Luncheon meeting with Planning Principles sub-work team – Dixon, Crager, Hebert, Ferrara, C. Varnado, Gonsoulin
- Wrap-up session with Greek Community Master Planning Task Force

NOVEMBER 8, 2013
- Space Planning Committee WebEx with Sasaki

NOVEMBER 19 AND 20, 2013 – SASAKI SITE VISIT ON CAMPUS
- Executive Cabinet Presentation
- Eagle Dining/Aramark – Discussion regarding future projects – Sasaki team meets with Ches Roberts, Resident Dining Manager
- Greek Community Master Planning Leadership Team - Review of Master Plan with Sasaki
- Planning Principles Sub Work Team
- Residence Life Sub Master Plan – Sasaki team meets with Residence Life Director, Blackwell
- Dinner and presentation to the Alumni Blue Ribbon Fraternity Housing of the Future Work Team
- Working Session with the Space Planning Ad Hoc Committee
- Building/campus tours
- Working session with the Signage and Wayfinding Committee
- Summary Exit Meeting – Sasaki team with Easterling, Crenshaw, Hailey-Burks, and Gonsoulin
FEBRUARY 4, 2014
- Sasaki presentation - PowerPoint WebEx to Executive Cabinet, Gonsoulin, Hailey-Burks, and Easterling

FEBRUARY 6, 2014
- Space for the University Achievement Center (Student Success). Participants: Norton, Motter, Powell, Wiesenburg, Hailey-Burks, and Easterling

FEBRUARY 7, 2014
- Tour Bond Hall for Counseling Center Space. Participants: Paul, Holloway, Hailey-Burks, and Crawford

FEBRUARY 10, 2014
- Space Needs for University Libraries. Participants: Norton, Hailey-Burks, and Easterling
- Space Needs for College of Arts and Letters. Participants: Moser, Miller, Gillespie, Hailey-Burks, and Easterling
- Space Needs for University Communications. Participants: McLeod, Coll, Hailey-Burks, and Easterling

FEBRUARY 11, 2014
MEETINGS SUMMARY (CONT.)

FEBRUARY 12, 2014
• Space Needs for College of Health. Participants: Burchell, Forster, Gould, Lux, Yadrick, Cloud, Newman, Hailey-Burks, and Easterling
• Space needs for Student Affairs. Participants: Paul, Hailey-Burks, and Easterling
• Space Needs for College of Science and Technology. Participants: Biesiot, Winstead, Hailey-Burks, and Easterling
• Space Needs for General Counsel. Participants: Weathers and Easterling
• Space Needs for Office of Finance and Administration. Participants: Vinzant, Hailey-Burks, Crenshaw, and Easterling
• Space Needs for University Achievement Center (Student Success). Participants: Wiesenburg, Norton, Motter, Powell, Hailey-Burks, and Easterling
• Space Needs for College of Education and Psychology. Participants: Blackwell, Hailey-Burks, and Easterling

FEBRUARY 17, 2014
• Space Needs for Office of Disability Services. Participants: Hebert, Hailey-Burks, and Easterling
• Space Needs for Veterans Center. Participants: Hammond, Hailey-Burks, Gonsoulin, and Easterling
• Space Needs for Office of the Provost – review requests. Participants: Wiesenburg, Hailey-Burks, and Easterling

FEBRUARY 18, 2014
• Space Needs for the Office of the President. Participants: Burke, Hailey-Burks, and Easterling
• Tour Bolton and Roberts Dorms (possible locations for Math). Participants: Wiesenburg, S. Blackwell, Biesiot, Hailey-Burks, and Easterling

FEBRUARY 19, 2014
• Space Needs for HPR – possibility of an Expansion to the Payne Center. Participants: Forster, Burchell, Gould, Gonsoulin, Hailey-Burks, and Easterling
• Review the space requests & needs from units reporting to the Provost. Participants: Easterling and Wiesenburg

FEBRUARY 24, 2014
• Sasaki provided a PowerPoint WebEx to Space Planning Ad Hoc Committee. Participants: Members of the Space Planning Ad Hoc Committee
FEBRUARY 26, 2014
- Space needs for Intercollegiate Athletics. Participants: McGillis, Crenshaw, Gonsoulin, Hailey-Burks, and Easterling
- Space needs for the Committee for Resources and Services for Women. Participants: Creel, Curtis, Norton, Hailey-Burks, and Easterling
- Children's Center/Marriage and Family Therapy Center Discussion. Participants: Cloud, Hinton, Blackwell, Case-Price, Buttross, Forster, Hailey-Burks, and Easterling

MARCH 11, 2014
- Space needs for Intercollegiate Athletics. Participants: McGillis, Gonsoulin, Hailey-Burks, McClain, and Easterling

MARCH 17, 2014
- Academic Space Needs. Participants: Wiesenburg, Hailey-Burks, and Easterling

MARCH 18, 2014
- Academic Space Needs. Participants: Wiesenburg, Hailey-Burks, and Easterling

MARCH 24, 2014
- Master Plan, locations of new buildings – academics, funding issues. Participants: Vinzant, Gonsoulin, Hailey-Burks, Wiesenburg, Crenshaw, and Easterling
- Mathematics Space needs (moving out of Southern Hall). Participants: Biesiot, Lee, Hailey-Burks, Wiesenburg, and Easterling

APRIL 2, 2014
- Space needs for Intercollegiate Athletics. Participants: McGillis, Gonsoulin, Hailey-Burks, McClain, Burke, Crenshaw, and Easterling

APRIL 3, 2014
- Master Plan/Space needs – new buildings and renovation priorities. Participants: Vinzant, Gonsoulin, Hailey-Burks, Crenshaw, Wiesenburg, Paul, Burke, and Easterling
MEETINGS SUMMARY (CONT.)

APRIL 8, 2014
• Space needs for Intercollegiate Athletics. Participants: McGillis and Easterling

APRIL 14, 2014
• Space needs for Biology Labs and Tutorial in Miss Hall Basement. Participants: Biesiot, Hailey-Burks, and Easterling
• Review Migration Maps. Participants: Hailey-Burks and Easterling

APRIL 30, 2014
• Space Plans and Migration Maps Presented Campus-wide Meeting. Participants: Campus Wide – Open Sessions for USM employees, students, and community

MAY 5, 2014
• Space Plans and Migration Maps Presented to the Space Committee. Participants: Space Committee Members

MAY 6, 2014
• Space Plans and Migration Maps Presented to the Master Plan Committee. Participants: Master Plan Committee Members
• Master Planning Review Task Force and Greek Community Leadership Team reviews all work completed to-date

JULY 9, 2014
• Email communication sent to all members of the Master Planning Review Task Force and Greek Community Leadership Team regarding near-final iteration of the Planning Principles document

JULY 17, 2014
• Email communication to Crenshaw, Easterling, Hailey-Burks, Dixon requesting final comments regarding Planning Principles.
5.3 TEST FITS

As described in Chapter 4, a complex sequence of interior renovations and reallocations is planned for the Hattiesburg campus. As part of the analysis conducted in support of these plans, test fits were conducted for Southern Hall, Greene Hall, Harkins Hall, and Bolton Hall. These test fits were conceptual exercises intended to align critical space needs with the University’s near-term inventory—considering quality, type, and adjacency; and to affirm the suitability of proposed space reallocations in those four key buildings. While further study is needed at the architectural level, these test fits affirm the feasibility of planned renovation and reallocation projects in the four key buildings noted above.

SOUTHERN HALL

Taking advantage of its location at the front door of campus, Southern Hall will be repurposed as a one-stop destination for visitors. Student services will be collocated in Southern Hall, as well as Admissions, Registrar, Financial Aid, and Business Services.

Moving out: Public Health, ROTC, Math

Moving in: Welcome Center, Business Services, Admissions Call Center, Admission, Registrar, Financial Aid
GREENE HALL

Greene Hall will become the new home for the College of Health. Units that are scattered across campus, in some cases in substandard space, will collocate here.

Moving out: College of Business

Moving in: Public Health, College of Health Dean’s Office, School of Social Work, Nutrition & Food Systems, Medical Laboratory Science, National Food Service Management Inst., Center for Sustainable Health Outreach
**HARKINS HALL**

Harkins Hall will allow the College of Arts and Letters to consolidate several programs, collections and laboratories currently located in substandard or non-contiguous facilities.

It will also provide general classrooms to be shared by all colleges. It is located in close proximity to the College of Health, College of Education and Psychology and Interior Design Department of the College of Science and Technology as well as the College of Arts and Letters.

**Moving out:** College of Nursing

**Moving in:** Anthropology labs, Anthropology & Sociology, Interdisciplinary Studies, Center for Oral History
BOLTON HALL

Bolton Hall will provide temporary swing space for several units until permanent space can be prepared.

Moving out: Dormitory rooms

Moving in: Air Force ROTC, Army ROTC, Math
5.4 REFERENCES

The University of Mississippi Hattiesburg Master Campus Facility Plan, 2007.
University of Southern Mississippi Hattiesburg: Campus Traffic Circulation, Wayfinding and Signage Assessment, 2011.
Greek Life at Southern Miss, 2012.
Recreational Sports for Students at Southern Miss, 2012.
Midtown Hattiesburg Form-Based Code, 2013.
The University of Southern Mississippi Bicycle and Pedestrian Master Plan, 2014.